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For immediate release

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'30 Dairies in 30 Days' invites Hoosiers to virtual tours of Indiana dairy farms

INDIANAPOLIS – The American Dairy Association of Indiana (ADA) has extended an invitation to folks throughout the Hoosier state to visit “30 Dairies in 30 Days” during June’s National Dairy Month.

Sound like a lot of mileage to log? Not to worry – the visits are virtual, part of an innovative web feature found at www.WinnersDrinkMilk.com/30dairies. Launching this on-line element enables the dairy association to extend its reach tremendously, says ADA director of communications Jenni Purcell, RD.

“During recent June Dairy Month celebrations, we’ve hosted public brunches at dairy farms around the state,” said Purcell. “Several hundred people attended each of these events, and feedback showed that our guests were fascinated by the various aspects of modern-day dairy farming on family farms.

“But we realized that we were reaching only a fraction of the state’s population through the brunches, and wanted to create a new way to share the stories of our dairy farm families with a greater percentage of the population. ‘30 Dairies in 30 Days’ is the answer.”

The site introduces visitors to 30 Indiana dairy farm families – selected from among the 1300 that milk over 174,000 dairy cows daily. In total, Indiana dairy farms produce 3.8 billion pounds of milk annually, while contributing over \$743 million to the state’s economy each year.



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An interactive map pinpoints the 30 featured farms located throughout the state. A click of the mouse takes visitors to each and every farm, where the families' stories and photos are shared. Additional features include favorite recipes, upcoming events, quotes about the farming life, a plethora of fun and surprising dairy facts, and much more.

The 30 featured Indiana dairy farms include:

Wagler Farms, Morgantown
Obert Legacy Dairy, Fort Branch
Troxel Dairy Farm, Hanna
Crystal Valley Dairy Farms, Middlebury
Kuehnert Dairy Farm, Fort Wayne
Rauscher Farms, Huntingburg
Kelsay Farms, Whiteland
Seven Hills Dairy, Goodland
Weaver Dairy Farm, Bennington
Stockwell Farms, Hudson
Schwoeppe Dairy Farm, Huntingburg
Phares Dairy, Albion
Foerg & Forgey River-View Farm, Logansport
Homestead Dairy, Plymouth
Dague Dairy Farms, Kewana
J&A Dairy, Evansville
Hoeing Livestock Farms, Rushville
Jones Robotic Dairy, Star City
Brand Farms, Waterloo
Mills Dairy Farm, Ossian
All Wright Farms, Muncie
Crosby Dairy Farm, Greensburg
Oneda Farms, Syracuse
Mayhill Holsteins, Fountain City
Knollbrook Farm, Goshen
Kleine Dairy Farm, Cedar Lake
Purdue University Dairy Farm, West Lafayette
Huber Dairy Farm, Saint Paul
Carterly Farms, Thorntown
Hesters Dairy Farm, Walkerton.

“We sincerely hope everyone everywhere in Indiana will take a few minutes to explore ‘30 Dairies in 30 Days,’ learn many new, fun and surprising facts about the Hoosier dairy industry, gather some delicious recipes, and simply enjoy becoming acquainted with several of our dairy farm families,” Purcell said. “You’re all invited!”