



July 2014

FOR IMMEDIATE RELEASE

Event date: Friday, July 11, 2014

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Get the celebrity scoop & raise money for Girl Scouts at 25th Ice Cream Social July 11

INDIANAPOLIS, Ind.— In recognition of National Ice Cream Month, over 35 local celebrities will serve up delicious ice cream sundaes from 11 a.m. to 2 p.m. Friday, July 11, as part of the American Dairy Association Indiana's 25th annual Ice Cream Social, located on the southeast quadrant of Monument Circle in downtown Indianapolis.

For the second consecutive year, Girl Scouts of Central Indiana will benefit from all proceeds, which amounted to over \$8,200 last year.

With a \$3 donation, giant sundaes feature Edy's Slow Churned Light Ice Cream, topped with the choice of Kroger's chocolate, strawberry or caramel syrups (a sugar-free caramel option will also be available), as well as jumbo maraschino cherries, sprinkles and Prairie Farm's whipped cream. Girl Scouts contribute trefoils, thin mints and do-si-do cookie crumbles as toppings, too.

Celebrity scoopers will dish out sundaes in 30-minute shifts at six serving stations (listed below from left to right from Market Street to Meridian Street spokes):

Tent #1

11 a.m. – **Lauren Casey**, WRTV/6 Morning Traffic Reporter
11:30 a.m. – **Deborah Hearn Smith**, Girl Scouts of Central Indiana CEO
Noon – **Kelly Vaughn**, WHMB-TV/40 Radio and TV Host
12:30 p.m. – **Tony Hoard**, "America's Got Talent!" Season 4 Semi-Finalist/Trainer of K9 Crew
1 p.m. – **Lou Harry**, IBJ Arts & Entertainment Editor

Tent #2

11 a.m. – **Nikki Reed**, 99.5 WZPL Afternoon Host
11:30 a.m. – **"Producer Will" Pfaffenberger**, 99.5 WZPL Personality
Noon – **Chase Daniels**, 107.9 The Mix Morning Host
12:30 p.m. – **Scott Hillman**, Indy Fuel Head Coach
1 p.m. – **Ashley Layman**, 2014 Marion County Fair Queen
1:30 p.m. – **Meghan Grebner**, Brownfield Ag News Indiana Farm Director

Tent #3

11 a.m. – **Terri Stacy**, WIBC's "First Day" Sunday Morning Host
11:30 a.m. – **Donald Davidson**, Indianapolis Motor Speedway Historian
Noon – **Anne Marie Tiernon**, WTHR-TV/13 Eyewitness News Anchor
12:30 p.m. – **Patty Spitler**, Pet Pals TV Host
1 p.m. – **Josh Miles**, Principal & Founder of Miles Design
1:30 p.m. – **Jeannie Runevitch**, WTHR-TV/13 Eyewitness News Weekend Anchor



Tent #4

11 a.m. – **Cherie Lowe**, “Queen of Free” WTHR Savings Expert & DoingIndy Blogger;
Macho Mike Sullivan, Indians’ “YMCA” fame
11:30 a.m. – **Chris Widlic**, WISH-TV/8 Sportscaster; **Jessica Hayes**, WISH-TV/8 Reporter
Noon – **Cindy Hoye**, Indiana State Fair Executive Director
12:30p – **Kylie Conway**, WISH-TV/8 Weekend Evening Anchor
1 p.m. – **Lori Wilson**, WISH-TV/8 Evening News Anchor
1:30 p.m. – **Ed Wenck**, NUVO Managing Editor, Former Radio Personality; **Chris Hagan**, FOX59 Sports Director

Tent #5

11 a.m. – **Bill Benner**, Indiana Pacers Senior Vice President
11:30 a.m. – **Beth Vaughn**, WRTV/6 “Good Morning Indiana” Anchor; **Ashley Brown**, WRTV/6 Meteorologist
Noon – **Marrialle Sellars**, “American Idol” Season 13 Top 30 Contestant
12:30 p.m. – **Chick McGee**, “Off The Air” Podcast Host, “The Bob and Tom Show” Personality; **Natalie H.**, Indianapolis Colts Cheerleader
1 p.m. – **Audra Casterline**, 2014 Miss Indiana for Miss Indiana Scholarship Pageant
1:30 p.m. – **Jake Query & Derek Schultz**, 1260 AM WNDE “Query & Schultz” Hosts

Tent #6

11 a.m. – **Heather Tallman**, “Basilmomma” Food Blogger
11:30 a.m. – **Leslie Bailey**, Indianapolis Star’s “Adventuress”
Noon – **John Stehr**, WTHR-TV/13 Eyewitness News Anchor
12:30 p.m. – **Michael Kaltenmark**, Butler University Director of External Relations, Caretaker of Butler Blue III AKA Trip
1 p.m. – **Crystal Anne**, Indianapolis Colts Cheerleader

Mascots appearing for meet and greets include: American Dairy Association Indiana’s “Buttercup,” Indy Eleven’s “Zeke,” and Indiana Soybean Alliance’s “Bennie the Bean.”

Other features include face painters, a photo booth, the Pacers Fan Van, Church Brothers Collision Repair/Indiana State Police Foundation Robotcar featuring “Duke” the Safety Dog, music from radio partners WZPL & 107.9 the Mix, and Molly and her calves – real live cows from Purdue Dairy Sciences. Girl Scouts will provide interactive activities that involve hula-hoops, jump rope and bubbles.

Ice cream lovers can share their Ice Cream Social experience with the hashtag #Scoop4Scouts, and follow updates from celebrities as well.

For more information, log on WinnersDrinkMilk.com, or call 317.842.7955.