

## **TERMS and CONDITIONS**

### **CONSENT TO USE NOMINEE'S NAME, QUOTES, PHOTOS, and OTHER SUBMITTED INFORMATION**

These terms and conditions contain important legal representations about the information you are submitting in relation to the Hoosier Heroes nomination (the "Nomination"). It is important you read these terms and conditions in full, as they could affect your legal rights.

By submitting information related to the Nomination, you hereby give **American Dairy Association Indiana, Inc. ("ADAI")** the absolute and irrevocable rights to use any information submitted, including without limitation your nominee's name, quotes and/or photos and images on the Internet (World Wide Web), in print publications, video and multimedia presentations, and/or for any purpose which may include without limitation displays, public relations, marketing, or designs.

In addition, you represent and warrant that you have authorization from any nominee for any information you submit such nominee's behalf.

You understand that the information you submit may be used for display or advertisement for **ADAI's** web site and social media platforms. You waive the right to inspect or approve the images prior to any form of usage. You understand that the images may be modified to be used as design elements.

You understand that this is a binding legal agreement and represent that you are eighteen years of age or older. You agree to indemnify and hold **ADAI** harmless (including costs and attorney fees) for any legal claim, lawsuit, or action arising out of your violation of terms and conditions, including without limitation the failure to obtain authorization from any nominee for information submitted on such nominee's behalf.