## **American Dairy Association Indiana Official Contest Rules**

The following constitutes Rules for American Dairy Association Indiana Contests via an E-mail or Social Media Campaign ("the Contests").

The promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook.

No purchase is necessary to enter or win the prize(s) in the Contests. Contests are void where prohibited or restricted by law, and subject to applicable federal, state and local laws.

All contest entries will be automatically opted into the "American Dairy Association Indiana Mailing List" and you will receive periodic marketing messages via email. Your information is being provided solely to American Dairy Association Indiana and not to Facebook. Contests are open to all persons who are aged 18 years or older.

The drawings will be conducted by American Dairy Association Indiana, and the results of the drawings are final. Winner(s) will receive various prizes as available.

Prize(s) will be mailed to winner. Not all entrants will be notified.

Employees, Executive Committee members and officers of American Dairy Association Indiana, and their immediate family members, households, or employees, or those who reside with such employees, Executive Committee members and officers, are not eligible to participate in or win the Contests. "Immediate family members" include spouses, parents, grandparents, siblings, children, stepchildren and grandchildren.

Additions or deletions to these rules may be made at the discretion of American Dairy Association Indiana and may be enacted at any time. American Dairy Association Indiana, its agencies, affiliates, sponsors, representatives and Facebook absolve themselves of any liability resulting from any contests staged by American Dairy Association Indiana.

All entries for the Contests become the property of American Dairy Association Indiana. Furthermore, the American Dairy Association Indiana may withhold any contest materials crucial to the completion of the Contests.

All contestants acknowledge, as a condition of entry, that American Dairy Association Indiana has a right to publicize or broadcast the winner's name, character, likeness, voice or all matters incidental herein.

All prizes are non-transferable and void where prohibited by law. No cash substitution of prizes allowed.

Winners understand and agree that they are responsible for any and all taxes incurred on prizes received.

## **Limitations of Liability**

The American Dairy Association Indiana is not responsible for:

- (1) any incorrect or inaccurate information, whether caused by entrant, printing errors or by any of the equipment or programming associated with or utilized in the Contests;
- (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software;
- (3) unauthorized human intervention in any part of the entry process or the Contests;
- (4) technical or human error which may occur in the administration of the Contests or the processing of entries;
- (5) late, lost, undeliverable, damaged or stolen mail; or
- (6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Contests or receipt or use or misuse of any prize.

American Dairy Association Indiana is not responsible for misdirected or undeliverable entries or for any technical problems, malfunctions of computer systems, servers, providers, hardware/software, lost or unavailable network connections or failed, incomplete, garbled or delayed computer transmission or any combination thereof. American Dairy Association Indiana is not responsible for any typographical/other error in entries, selection announcement or for any liability for damage to any computer system resulting from participation in, accessing or downloading information in connection with these Contests.

The decision of American Dairy Association Indiana is final.